nos | Nonprofit Operating System

An iWave Product

Get your time back with AI-driven creativity

Say goodbye to blank screen syndrome and tap into limitless inspiration with AI-powered content generation that is tailored exclusively for nonprofits. Using human-centered AI, NonprofitOS takes you from first draft to final draft in minutes by creating uniquely authentic content using your voice and tailored specifically for your audience.

How It Works

Select from over 40 use cases.

Provide a short description about your organization or content goals.

Let our proprietary AI generate a first draft or an entire campaign for you to edit in seconds.

Edit, optimize, and deliver drafts and campaigns directly in the platform.

Built specifically for nonprofits

Tailored to the needs and nuances of nonprofits

Designed by nonprofit professionals for nonprofits, NonprofitOS' AI models leverage human science and data to understand the drivers of donor behaviors and the ideal communication approach.

Model evolves and improves with your input

The AI models behind our content generation are already trained for nonprofits, learn exclusively from nonprofit users, and can be tailored for a particular sector.

High level of customization and consistency for your organization

The NonprofitOS AI models adapt to your organization's language preferences and can be trained by pointing it to your website or providing a document that describes your organization's voice.

What is generative AI?

Generative artificial intelligence (AI) describes algorithms that can be used to create new content. It's designed to enhance, not replace, human capabilities for increased efficiency and productivity.

Generate authentic, empathy-driven content
16X faster!

AI for nonprofits:
Creating donor experiences that drive impact

Generate authentic, empathy-driven content 16X faster

- Use 40+ prompts to create new content, adjust content length, or enhance your copywriting
- Write engaging, personalized fundraising appeals tailored to specific personas with a custom brand voice
- Brainstorm new ideas or create stories of impact to showcase in blogs or on your website

Maximize your digital marketing potential across multiple platforms

- Create social media content in seconds using one tool to reach a wider audience
- Maintain a consistent online presence and engage with your audience at optimal times by scheduling posts
- Write entire blog posts

Deliver high-converting multi-channel campaigns with a few easy steps

- Quickly generate drafts and automate full campaigns ensuring a cohesive message
- Use an automatically generated campaign brief to collaborate with key stakeholders
- Combine direct mailings, emails, social media, text messages, and other channels to deliver high-performing outreach

Make your documents work for you

- Upload a document, ask it questions, and receive answers and recommendations
- Save time on meeting prep by using AI to summarize a donor profile and prepare talking points
- Create a personalized stewardship plan for any donor, complete with all corresponding outreach

Better together:
iWave + NonprofitOS

iWave's fundraising intelligence platform combines big data, automation, and AI together to power modern fundraising efforts. Paired with generative AI from NonprofitOS, you can expand, understand, and engage your donor base to improve donor retention and increase revenue — maximizing your nonprofit's impact.

> "I was in meetings all afternoon and when I emerged, my fundraiser was all OMG....we can't get rid of this EVER! And I quote, **'I don't know how to do my job anymore without this.'** Thank you!"

Francesca Dobbyn, Executive Director
United Way of Bruce Grey

Ready to transform your work with AI?

BOOK A CALL

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