

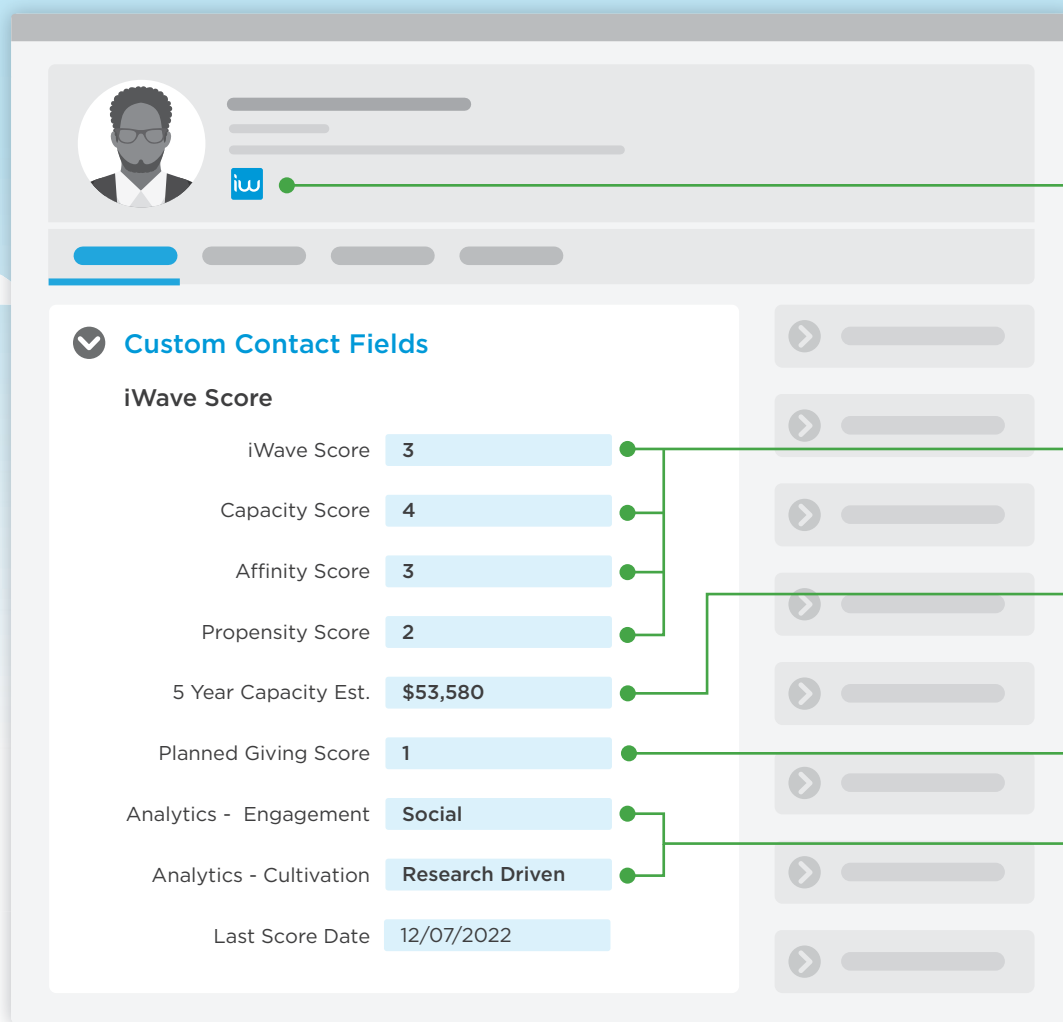


Gain Wealth and Philanthropic Insight on Your Prospective Donors



Enrich your internal EveryAction data with iWave's **billions of wealth and philanthropic records** to learn more about your prospective donor's capacity and inclination to give.

Fuel your fundraising programs with iWave's industry-leading scores and analytics



Access iWave's **comprehensive profiles** with a single click.

Efficiently identify and prioritize your best prospects using **intuitive scores**.

Determine the **total dollar amount** an individual could donate over five years.

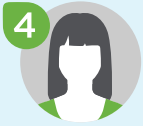
Uncover donors who are likely to leave a **legacy gift**.

Formulate the optimal cultivation strategy with **built-in analytics**.

YOU'RE IN GOOD COMPANY WITH IWAVE



Get Quick Access to Fundraising Intelligence Without Leaving EveryAction



Target Ideal Donors with Precision

Seamlessly integrate iWave's advanced analytics and models into EveryAction to determine where to focus your fundraising efforts. You can prioritize your best prospects with the iWave Score and use Cultivation and Engagement Analytics to formulate the ideal outreach strategy.



Gain New Insight

Learn more about prospective donors and frame the right gift ask using propensity, affinity, and capacity scores. You can easily understand their inclination to give their time or money to philanthropic causes, the strength of their interest in your mission, and their ability and capacity to donate.



Save Time with Batch Scoring

Work more efficiently by scoring or screening multiple constituents simultaneously with a single click. iWave's scores enable you to segment and prioritize prospects or donors directly within EveryAction.



Fuel Your Planned Giving Program

Uncover top planned giving opportunities in your donor pool with Planned Giving Scores. iWave uses eight qualifying criteria, including affinity and real estate holdings, to evaluate the likelihood that your constituents will leave a legacy gift.

Award-Winning Products and Company

iWave has been the top-rated fundraising intelligence solution on G2 for three years and is a four-time winner of the Stevie award for Sales and Customer Service.



iWave's research platform helped us get **25% of the way to our goal with that one prospect alone.** With iWave, I was able to gather and verify critical wealth and philanthropic information about a prospect that led to a \$10 million gift from that individual."



Dedan Brozino
Executive Director,
Rose Bowl Legacy Foundation

Want to see how iWave can help your organization work more efficiently and secure more generous donations?

REQUEST A DEMO