

iWave Screening: Better Data, Better Results

iWave Screening combines the most comprehensive donor data with the best-in-class technology to fuel fundraising strategy from start to finish—and help your organization raise more donations. Segment thousands of individuals or institutions you know little about into a prioritized list of prospects with the greatest capacity and inclination to donate to *your* organization.

iWave Screening Enables You To:



Segment Ideal Donors

Identify and prioritize high-net-worth individuals who are philanthropic and have an affinity for your cause.



Uncover Important Insights

Get a holistic view of your donors and embed data in every decision, interaction, and process.



Work More Efficiently

Connect iWave to your DMS to screen thousands of contacts or leads directly in your CRM.

Enrich Your Donor Database

Accelerate your fundraising with up-to-date donor information. Scores and key indicators enable you to get a quick snapshot of the desirability of prospects in your donor funnel.

Wealth Indicators

- Real Estate Holdings
- Income
- Stocks and Assets
- Estimated Capacity Value
- + more

Philanthropic Indicators

- Donation Values by Cause
- Foundation Affiliation
- Donations Count
- Largest Gift
- + more



4 Propensity Score
3 Affinity Score

3 Propensity Score
2 Affinity Score
Ideal Planned Giver

Scores & Ratings

- Propensity
- Affinity
- Capacity
- Planned Giving
- + more

Shape Your Fundraising Strategy with Actionable Insights

Use iWave Analytics to interpret and segment your data—and make proactive, data-driven decisions.



INSIGHTS

Prioritize prospects and find hidden gems in your own database.

ENGAGEMENT

Identify the best-suited channel to engage prospective donors.

CULTIVATION

Determine the ideal messaging to use when cultivating your prospects.

PLANNED GIVING

Segment and focus your planned giving efforts on ideal planned giving prospects.

DASHBOARDS

Understand trends within your donor portfolios at a glance.

WHAT MAKES iWAVE different?

Holistic View



Go beyond basic wealth info with accurate fundraising intelligence and use the industry's only affinity scoring system for better prospecting.

Customization



Don't settle for cookie-cutter data. Customize scores and analytics to align with your organization's projects and goals.

Transparency



With visibility into the records and formulas that power scoring, our data transparency lays the foundation for confident decision-making.

Robust Data



Tap into billions of up-to-date data points from over 40 wealth, biographic, and philanthropic data sources.

VeriGift



The fastest-growing charitable giving database features 190M+ records, a powerful search engine, and source links for easy verification.

YOU'RE IN GOOD COMPANY WITH iWAVE



Before using iWave I was individually researching thousands of people. Now I can screen prospects across all kinds of data and pinpoint the top percentage who come back above a certain threshold — that takes half an hour. **iWave has helped us exceed our fundraising goals every year.**



Ryan Marshall
Concordia University
St. Paul

Want to see how Wealth Screening will help you secure more grants and gifts?

REQUEST A DEMO

iWave, the industry's top-rated fundraising intelligence platform, enables nonprofit organizations to fundraise with confidence. In a new era of nonprofit fundraising, iWave solves critical challenges facing fundraising professionals today: how to identify, qualify and retain donors to raise more major gifts. iWave's intuitive and easy-to-use solutions give access to the industry's highest quality wealth and philanthropic information so you can determine who to ask, how much to ask for, and when to ask.

1 (800) 655-7729 | info@iWave.com | iWave.com

© 2022 iWave Information Systems, Inc. All rights reserved. The iWave logo is a registered trademark of iWave Information Systems, Inc.

