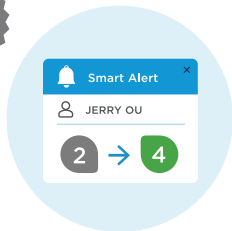


# What's New in iWave

Fundraising work today is complex and ever-more demanding. That is why iWave continues to introduce new features that help you break down barriers, adapt to the changing landscape, and take your fundraising strategy to the next level.



## 6 New Features:

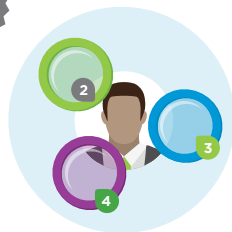


### Smart Alerts

*Automated, AI-driven fundraising intelligence*

We get it, keeping your donor database up-to-date with the latest fundraising intelligence is important, but manually researching each individual can be time-consuming and costly. Smart Alerts automatically monitor target donors for new intelligence and alert you in real-time—ensuring that your decisions and actions are based on the most up-to-date and accurate information.

[LEARN MORE](#)



### Multi-Lens Scoring \$

*Leverage all your wealth screening results, not just the top 10% to 20%*

Multi-Lens Scoring opens up new opportunities to segment wealth screening results, so you can feel confident that you're targeting the right audience, with the right message at the right time. Whether you want to discover ideal donors for annual giving campaigns, donors who are likely to support new campaigns, or opportunities for increased membership, Multi-Lens Scoring ensures that no opportunities are left on the table.

[LEARN MORE](#)



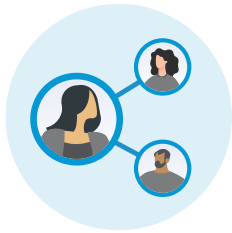
### Foundation and Company Screening \$

*Secure more grants from foundations and companies*

Foundation and corporate research doesn't have to be a manual, time-consuming process. With iWave's Foundation and Company Screening, you can quickly segment hundreds or thousands of foundations and corporations into a prioritized list with actionable insights to start engaging with your top prospects.

[LEARN MORE](#)

*Giving by foundations has grown for more than ten consecutive years.*

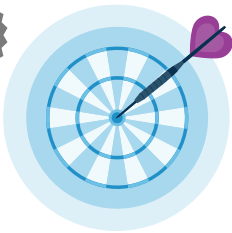


## Connections

*Find new prospects and build new relationships based on your donor's network*

The right relationship intelligence can multiply donations to your nonprofit. With iWave Connections, you can discover high-profile prospects who are connected to your donors, and support local fundraising campaigns by finding your top donor's neighbors.

[LEARN MORE](#)



## Granular Affinities

*Create ultra-targeted segmentation lists*

Affinity is often described as the most important element of a donor's rating. With the launch of Granular Affinities, iWave users can evaluate donor affinities across more than thirty categories—resulting in more relevant screening results and prospective donors who are a perfect fit for your cause.

[LEARN MORE](#)



## Planned Giving Scores and Analytics

*Fuel your planned giving program*

Planned giving continues to be one of the largest potential contribution segments, yet it remains largely untapped. With Planned Giving Scores and Analytics, you can focus your efforts on cultivating top planned giving prospects.

[LEARN MORE](#)

*Baby boomers are expected to transfer \$30 trillion in wealth to younger generations over the next many years.*

Coming Soon:



## Prospect Lists Made For You

Getting your cause in front of the right people—new prospective donors who have an affinity for your mission and the capacity to make a difference—doesn't have to be a source of despair.

Stay tuned for a new feature that uses AI to deliver personalized lists of ideal new prospects that **your organization** can engage.

Want to see how iWave can help your nonprofit raise more donations?

[SCHEDULE A DEMO](#)