

Wealth and Philanthropic Insight on Your Prospective Donors



Enrich your internal DonorPerfect data with iWave's **billions of wealth and philanthropic records** to learn more about your prospective donor's capacity and inclination to give. These insights help you focus time and effort on your top major gift prospects.



Identify Major Gift Prospects

Segment your prospective and current donors directly within DonorPerfect with iWave Score—the most robust indicator of giving potential, and the only score in the industry that uses billions of external data points to assess a prospect's affinity to your cause. This enables you to lead your cultivation efforts with donors who are most closely tied to your organization's mission.



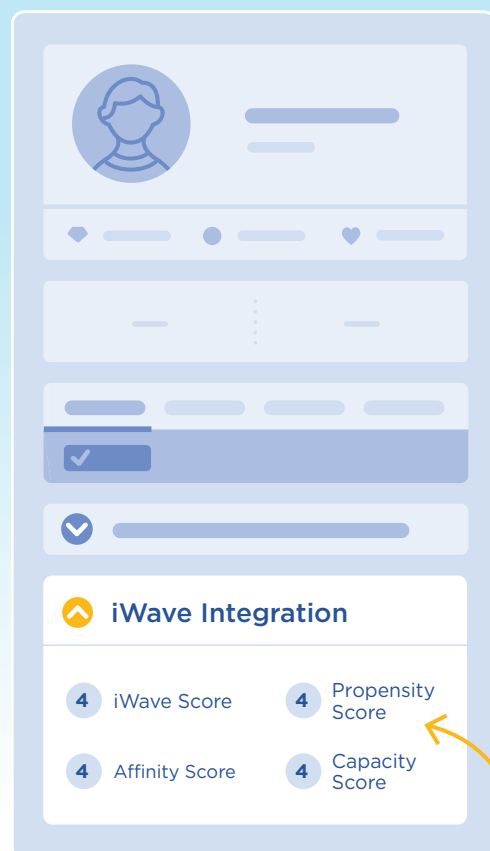
Gain New Insight

Learn more about your constituents by accessing their propensity, affinity, and capacity scores, right from DonorPerfect, to help you guide prospect research and frame major gift asks.



Save Time With Batch Scoring

Build laser-targeted prospect lists directly within DonorPerfect. Simply set your desired filter criteria, such as iWave Score, and batch-score multiple constituents.



Within DonorPerfect, you'll be able to view scores for your prospects.

Finally, you can have confidence that you're asking the right person, for the right amount, at the right time.

Ready to begin your journey? Contact
info@iWave.com or call us at 800-655-7729.

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United Way



Seattle Children's
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