



iWave Planned Giving Score

Planned Giving Identification and Cultivation Made Simple

Finding the right planned givers shouldn't be so manual and difficult. Unlock new planned giving gifts and find new opportunities faster with Planned Giving Scores and Analytics that are tailored to your organization.



TARGET the right planned giving prospects, faster

iWave's Planned Giving Score ranks a prospect's planned giving potential from 1 to 4 and is tailored based on your affinity settings. This ensures that prospects who are most likely to give to your organization are prioritized.



DISCOVER more opportunities with comprehensive data

Traditional planned giving indicators based on one or two variables leave prospects unidentified. iWave uses advanced algorithms to assess each prospect based on eight proven indicators to uncover more planned giving prospects.



CULTIVATE planned giving relationships with analytics

Work smarter. Include your internal data to automatically segment your prospect list based on their giving to your organization *and* iWave's analysis of their planned giving indicators. You will receive actionable insights to start cultivating more planned giving relationships.



ENRICH your database with an integration COMING SOON

Drive more qualified planned giving prospects and seamlessly transfer them with direct integrations to your donor management system (DMS).

Drive more planned gifts and elevate your entire fundraising program with iWave's new Planned Giving Score and Analytics.

Are you ready to get started?

[SCHEDULE A DEMO](#)

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