




iWave vs Windfall



How do we compare?

		iWave	Windfall
 <p>Client Centric</p>	Industry Focus	Exclusively education, healthcare, and nonprofit	For-profit and nonprofit
	Customer Satisfaction and Support	Ranked #1 in Satisfaction by industry clients on G2* and Winner of International 2021 Stevie Award for Sales & Customer Service	No reviews on G2
 <p>Accuracy</p>	Data Coverage	✓ Individuals, companies and foundations in US and Canada, including those with ultra high net worth and net worth of less than \$1 million	✗ Ultra-high net worth individuals only
	Data Quality	✓ 40 premium databases that provide robust and superior quality data including: CoreLogic (Real Estate), Relationship Science (RelSci), Guidestar (Foundations), Dun and Bradstreet, and Thomson Reuters	✗ Only net worth is provided and accuracy is not verifiable because data sources and details are not provided
	Real Estate	✓ Covers 150M+ household records, including mortgage information. Plus, median home price of a county is used in wealth screening and capacity scoring calculations to avoid overinflation.	✗ Only covers 80M households and data accuracy is not verifiable because details are not provided
	Net Worth and Giving Capacity	✓ Full transparency of giving capacity calculations, data sources, and actual verifiable data points	✗ Data accuracy is not verifiable because data sources and details are not provided for net worth
 <p>Customization</p>	Screening and Scoring Customization	✓ Adjustable parameters so you can define capacity settings, select affinity to giving interests and choose scoring weights for a prospect's capacity, affinity and propensity (internal and external giving history)	✗ Customization not available

*G2 is a peer-to-peer, business solutions review platform.



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iWAVE

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 Functionality	Individual Database Searches	✔ Perform lookups or build lists within 40+ datasets	✘ Not available
	Prospect Lists	✔ Generate unlimited lists of new prospects with contact information. Lists can include individuals, corporate donors and foundation grants.	✘ Not available
	News and Obituaries Data	✔ Track mentions in news articles and obituaries with daily alerts	✘ Not available
	Multi-Lens Scoring	✔ Uncover new giving opportunities that support all of your fundraising strategies	✘ Not available
 Privacy	Proprietary Internal Giving Data	✔ All internal giving data remains completely private to your organization and is not used in any modeling or datasets. This includes custom donations or custom real estate records that your organization may add to a profile.	✘ Uses your internal giving data to improve their model
	FEC Regulations	✔ Abides by FEC Regulations, does not use FEC political donations data in scoring and matching	✘ Uses FEC political donations data in model

iWAVE'S G2 USER RATINGS AND REVIEWS**



Ease of Doing Business With



Ease of Use



Quality of Support



Ease of Admin



Ease of Setup



Is this product headed in the right direction?



With **the best interface and the best data**, iWave is easily the best research service available. I've tried and tested a variety of different products and iWave is the only one I'd want to use each and every day!"

ADAM GUILLETTE | VP of Development, Project Veritas

**G2 Ratings as of February 2021.