














iWave vs WealthEngine



How do we compare?

		iWave	WealthEngine
 <p>Client Centric</p>	Industry Focus	Exclusively education, healthcare, and nonprofit	For-profit and nonprofit
	Customer Support	Top rated by industry clients on G2* and winner of 2020 Stevie Award for Sales & Customer Service	Lowest rating among key competitors for Quality of Support*
 <p>Customization</p>	Screening and Scoring Customization	 Adjustable parameters so you can define capacity settings, select affinity to giving interests and choose scoring weights for a prospect's capacity, affinity and propensity (internal and external giving history)	 Parameters are locked and scores do not consider a prospect's affinity, only capacity and propensity
	Profile Customization	 Receive a complete profile in just a few clicks, add and delete records as required, and refresh prospect scores when new information is added	 Standard, pre-built prospect profiles
 <p>Transparency</p>	Individual Database Searches	 Perform lookups within individual databases or search across billions of wealth and philanthropic records	 Limited access to individual databases for lookups
	Charitable Gift Records	 Categorized by giving interest (e.g. Animal Related, Youth Development, etc.) to enable searches and list building using affinity to giving interests.	 Unable to search or build prospect lists using affinity to your cause because gift records are not categorized by giving interest
	News and Obituaries Data	 Track mentions in news articles and obituaries and get alerted when new articles are added	 News and obituaries are not provided








*G2 is a peer-to-peer, business solutions review platform.










How do we compare?

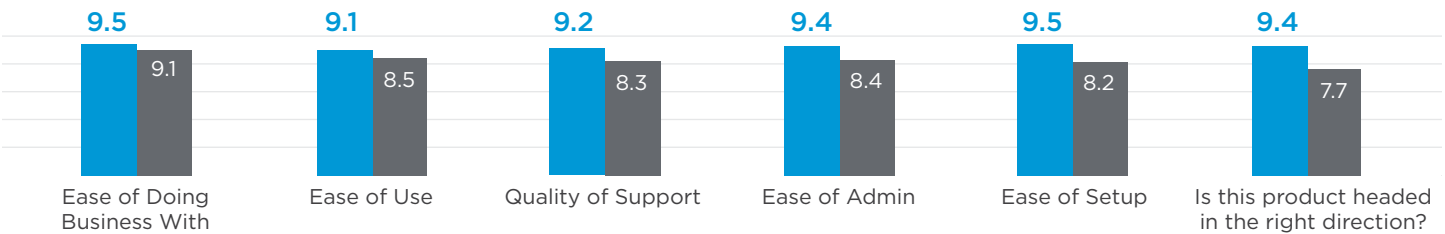
iWAVE

WealthEngine

 <p>Accuracy</p>	Real Estate Data	 Comprehensive CoreLogic database with 150+ million household records from over 3,400 US counties, plus all Canadian postal codes	 125 million household records in US only
	Giving Capacity Calculations	 Compares real estate values with the median home price of a county to eliminate overinflated scores	 Uses static real estate values which overinflate wealth in many areas
	Prospect Lists	 Generate lists including individuals, corporate donors and foundation grants	 Corporate donors and foundation grants are not included in lists

 <p>Accessibility and Security</p>	Mobile Friendly	 Access on the go with your phone or tablet	 Not accessible via phone or tablet
	Multi-Factor Authentication	 Prevent data breaches and protect sensitive information	 Multi-Factor Authentication is not provided
	Salesforce Integration	 iWave's wealth and philanthropic data can be made available within Salesforce for all users	 Users that do not have login credentials for the WealthEngine platform are not able to view that data within Salesforce

G2 USER RATINGS AND REVIEWS**



4.6

★★★★★

192 REVIEWS

iWAVE

4.4

★★★★☆

64 REVIEWS

WealthEngine

“With **the best interface and the best data**, iWave is easily the best research service available. I've tried and tested a variety of different products and iWave is the only one I'd want to use each and every day!”

ADAM GUILLETTE | VP of Development, Project Veritas

**G2 Ratings as of August 2020.