

Raise more Major Gifts, Faster

iWave is the industry's top-rated* donor research platform. It provides development teams with intel on a prospective donor's capacity and inclination to give to *your* cause. With information on individuals, businesses, and foundations, iWave identifies new donors, helps prioritize prospective donors, and tells you more about current donors.

iWave vs. ResearchPoint

iWave's exclusive focus is their flagship prospect research and wealth screening tool. As well as being the industry's top performer, it is the platform that comes most recommended among development professionals.

This chart compares the basic subscription levels:

	iwave STARTER	ResearchPoint STARTER
Individual Searches	Unlimited	500
Custom Prospect Lists	✓	✓
Relationship Mapping	✓	✗
Advanced Search Capabilities	✓	✗
Verifiable Charitable Gift Records	✓	✗
Robust Scores & Analytics	✓	✗



As a performing arts nonprofit organization, iWave has been invaluable as we assess the capacity of our current donors, ticket buyers, and personal contacts we meet in various networking or special events settings. **The screening function has led us to new board members and major donor candidates.**"



Dave Archuletta
Director of
Development

5 Reasons Why iWave is the Industry's Top-Rated* Platform:

1

Industry Leader for Searching Multiple Databases Simultaneously*

iWave enables users to search over **1 billion wealth and philanthropic records** with 1-click for a 360° view of your prospective donor's capacity and inclination to give.

2

Industry's Most User-Friendly Platform*

No matter your skill set, iWave is simple to learn and easy to master. To ensure success, subscriptions include **unlimited training** and support anytime.

3

Game-Changing Customization and Transparency

iWave provides custom scores, screening, and profiles, so you have confidence that your ask is accurate and tailored to your organization's goals.

4

The Crowd Favorite**

On G2, iWave has **209 reviews (4.6/5 stars)** vs. ResearchPoint and Target Analytics' 11 reviews (4.3 stars).

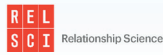








5

Enterprise-grade Data Security

The highest level of security is built into every aspect of how users get work done in iWave, without sacrificing usability.

A Wealth of Data

Some of the data provided by ResearchPoint, such as CoreLogic, Guidestar, Dun&Bradstreet, and Thomson Reuters, is also provided by iWave. However, additional **data provided exclusively by iWave includes:**

 <p>Relationship mapping</p>	 <p>Individuals, companies, alumni, insider filings, and insider holdings</p>	 <p>Database of companies who match donations</p>
 <p>Over 130 million verifiable charitable gift records</p>	 <p>Executive, consumer, business, and death records</p>	 <p>Canadian real estate values</p>
 <p>Biographic, career, and contact information</p>	 <p>Canadian political contributions</p>	 <p>Canadian foundation and public charity information</p>

Integration with Raiser's Edge NXT

Enrich your internal Raiser's Edge NXT data with iWave's billions of wealth and philanthropic records to identify new major gift prospects and learn more about your current donors' capacity and inclination to give.



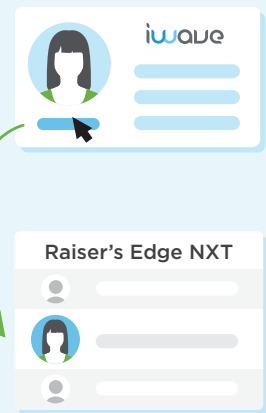
How It Works

STEP 1

Select a profile within iWave, then click the **Send to CRM** button.

STEP 2

The fundraising intel is added to your Raiser's Edge NXT database. A new constituent profile will be automatically created within Raiser's Edge NXT, if the profile doesn't already exist.



“

iWave's research platform **helped us get 25% of the way to our goal with that one prospect alone.** With iWave, I was able to gather and verify critical wealth and philanthropic information about a prospect that led to a **\$10 million gift** from that individual.”

Dedan Brozino
Executive Director,
Rose Bowl Legacy Foundation

“

iWave has been extremely beneficial! I have used WealthEngine and ResearchPoint and have found this product to be **much more straightforward and the customer service much more accessible.**”

G2 User Review

YOU'RE IN GOOD COMPANY WITH iWAVE:



See why iWave is the most recommended donor research solution among industry professionals. **Schedule a demo today.**