

iWave vs DonorSearch



iwave

DonorSearch

Client Centric

Customer Satisfaction	<p>Ranked #1 in Satisfaction by industry clients on G2* and Winner of International 2020 Stevie Award for Sales & Customer Service</p>	<p>Lower rating from industry clients*</p>
Easy to Use	<p>Ranked #1 in Easiest To Use category by industry clients on G2*</p>	<p>Lower rating from industry clients*</p>

Customization

Screening and Scoring	<p>Adjustable parameters so you can define capacity settings, select affinity to giving interests and choose scoring weights for a prospect's capacity, affinity and propensity (internal and external giving history)</p>	<p>Parameters are locked and scores do not consider a prospect's affinity, only capacity and propensity</p>
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Accuracy

Data Coverage	<p>1 billion wealth and philanthropic records from US and Canada</p>	<p>US data only</p>
Data Quality	<p>40 premium databases that provide more robust and superior quality data including: CoreLogic (Real Estate), Relationship Science (RelSci), Guidestar (Foundations)</p>	<p>25 databases, including several free databases already available to the public</p>
Real Estate Data	<p>Comprehensive CoreLogic database with 150+ million household records from over 3,400 US counties, plus all Canadian postal codes</p>	<p>Free real estate data that is less robust and already available to the public</p>
Real Estate Capacity Calculations	<p>Includes Median Home Price of a county in wealth screening and capacity scoring</p>	<p>Uses static real estate values which overinflate wealth in areas where the cost of real estate is high</p>

Accessibility

Individual Database Searches	<p>Perform lookups or build lists within all 40 databases. Search using a name only, no address required</p>	<p>Limited access to individual databases for lookups. Searches require a known address</p>
Marketing Lists	<p>Generate unlimited lists of new prospects with contact information. Lists can include individuals, corporate donors and foundation grants</p>	<p>Marketing lists are restricted to a limited number of contacts per month</p>
News and Obituaries Data	<p>Track mentions in news articles and obituaries in US and Canada with real-time alerts</p>	<p>News and obituaries are not provided</p>

G2 Verified User Reviews**

4.6

189 REVIEWS

4.6

51 REVIEWS

*G2 is a peer-to-peer, business solutions review platform. **As of June 2020.