

# A *fresh* Approach to Nonprofit Consulting

Now more than ever, consultants must leverage sophisticated fundraising techniques to ensure their nonprofit clients achieve success. iWave's fundraising platform is built on next-generation architecture leveraging modern design and an intuitive layout so you can help nonprofits identify, cultivate, and retain donors more efficiently than ever before.



## TOOLS THAT EMPOWER NONPROFITS TO RAISE MORE MAJOR GIFTS, MORE EFFICIENTLY

iWave is an **all-in-one solution** that provides tools to ensure nonprofits are asking the right donor, for the right amount, at the right time. For nonprofit consultants, iWave helps maximize the impact on nonprofit clients ensuring their fundraising is more efficient and research is more effective.

Using iWave, you are able to help nonprofits achieve their mission faster. Whether it's screening thousands of names with iWave Screening or building prospect lists based on the affinity of prospective donors, iWave will ensure you have the tools to see through the success of your clients.

### With iWave, you will:



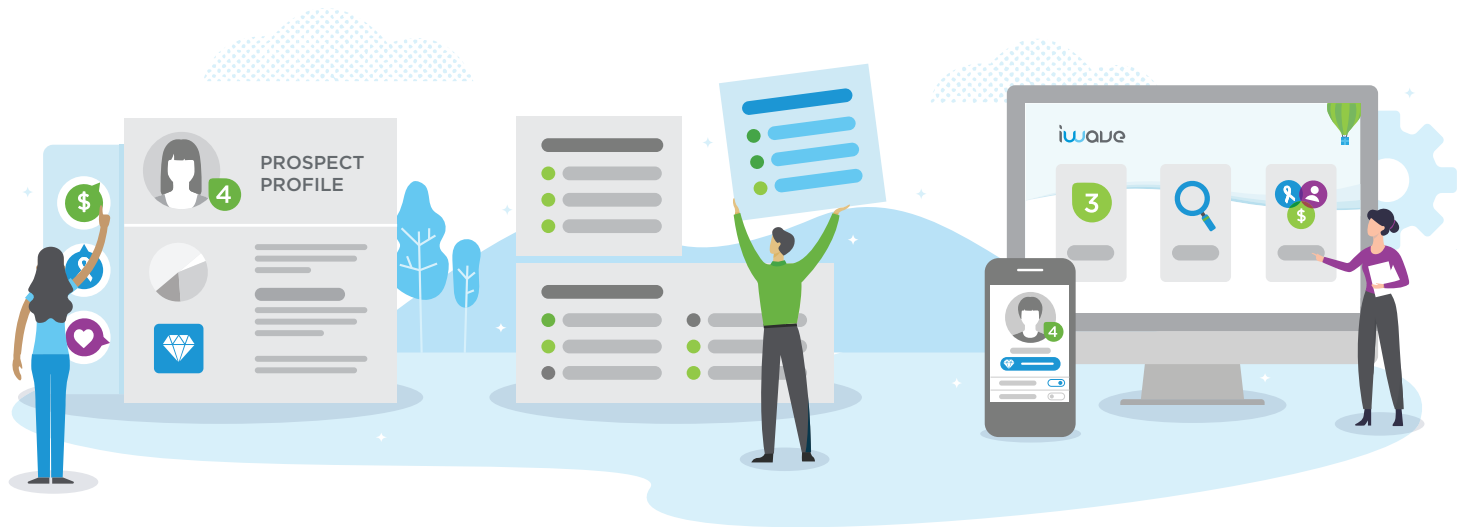
**Multiply** your impact across multiple nonprofit organizations.



**Enable** nonprofits to raise more major gifts and achieve their mission faster.



**Ensure** nonprofits are set up for success.



## Industry-Leading Wealth Screening

Built on a foundation of customization and transparency, iWave Screening is the first wealth screening solution that ensures results are tailored specific to the nonprofit. By incorporating the entire picture of an individual, including internal and external giving information as well as indicators of wealth, you will have a complete picture of your nonprofit organization and their prospective donors.

### With iWave Screening you will:

- help your clients understand the giving potential within their database.
- present the best results possible to your clients using custom screening parameters which factor in an individual's propensity, affinity, and capacity.
- generate actionable lists of prospects and uncover new prospective donors with **iWave Insights**.

## List Building For Every Nonprofit

In the current philanthropic landscape, a challenge you may face is a nonprofit organization with an exhausted donor portfolio. iWave list building allows you to look at databases with new lenses to uncover overlooked or hidden prospective major gift donors. The power in tailored lists doesn't stop at major gift prospects however—these lists can uncover planned giving donors, corporate donors, and volunteers.

### Use iWave list building to:

- look for donors in a new state to increase a nonprofit's reach.
- source new board members with expansive professional networks.
- find major gift donors with multiple affinities who have capacity to give more.
- segment lists to focus on gathering fundraising intelligence for the top prospects identified.

## Enabling More Effective Fundraising

With iWave's recent relaunch of their flagship platform, you are better equipped to help nonprofits raise more major gifts, faster. This next-generation fundraising intelligence platform ensures you have the tools to help nonprofits easily and efficiently identify, prioritize, and cultivate donors.

The new platform enables product enhancements to be introduced more rapidly.

### iWave has recently added:



Advanced prospect scores



Flexible profiles



New data sets

By using iWave, you can ensure your clients continue achieving their missions. Request a demo today.

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**iwave**<sup>®</sup>  
Fundraise with Confidence