

# iWave®

## Partner Program

iWave's partner program aims to deliver the best tools and resources necessary to build your brand while driving more leads and generating more business. It's been designed to keep you engaged while rewarding you for your performance and loyalty along the way.

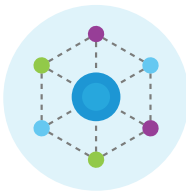
### CONSULTING PARTNERS

iWave partners with leading consultants around the world who bring nonprofit organizations cutting-edge research solutions and industry expertise to ensure the success of their day-to-day operations. We are happy they have chosen iWave as part of their recommended tools and solutions.

Now more than ever, consultants must leverage sophisticated fundraising techniques to ensure their nonprofit clients achieve success. Our unique partnership program helps make this possible.



With iWave, consultants can:



**Multiply** their impact across multiple nonprofit organizations.



**Enable** nonprofits to raise more major gifts and achieve their mission faster.



**Ensure** nonprofits are set up for success.

**By using iWave, you can ensure your clients continue achieving their missions.**



We recently started a \$40 million capital campaign. With iWave, I was able to gather and verify critical wealth and philanthropic information about a prospect that led to a \$10 million gift from that individual. **iWave's research platform helped us get 25% of the way to our goal with that one prospect alone.**



**Dedan Brozino**  
Rose Bowl Legacy Foundation

## HOW iWAVE WORKS FOR CONSULTANTS:



iWave helps you **accelerate the impact** you can have on clients.



Leverage the iWave Referral Partner program to **reach a broader audience.**



Use iWave in your own practice to **increase the value of your services.**

### So, what's in it for you?

- ✓ Special pricing and discounts based on volume of business and referrals.
- ✓ Notice of product enhancements before public announcements.
- ✓ Regular communications so you are always in the know of relevant iWave activities.
- ✓ Exclusive conduit for feedback to help drive iWave's development and support.
- ✓ Opportunity to participate in joint events.
- ✓ Co-creation and branding of content with iWave.
- ✓ Use of iWave's CERTIFIED PARTNER logo for your promotional materials.
- ✓ Exposure to iWave's diverse network of clients through the iWave website, including logo placement, a direct link to your website, and company description in iWave's partner directory.



**iWave is a dream come true** in that it bridges the gap of connecting our donor database with third party charitable giving information. It enables us to access a prospect's giving potential from within their Salesforce record."



**Kevin Kasowski**  
Oregon Environmental Council

## iWAVE highlights



The industry's top fundraising intelligence platform\*



Providing fundraising intelligence for three decades



Industry leader for searching wealth, philanthropic, and biographic information simultaneously\*



Access to the industry's only database of verified gift records



Empowered 1000s of nonprofits



Millions of major gift dollars raised

Partner with iWave and leverage the best in nonprofit fundraising technology to help you deliver more value to your clients and grow your business.

**Contact us to learn more.**

partners@iWave.com | 1 (800) 655-7729

**iWAVE**<sup>®</sup>  
Fundraise with Confidence