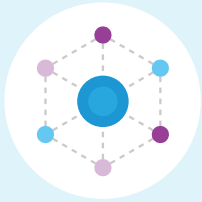


INTRODUCING iWave News and Obituaries with Alerts

With iWave News and Obituaries, nonprofits can access and be alerted to important information about prospects, donors, foundations and more. With this new feature, you will be able to operate more efficiently by acting on up-to-date information. This powerful new combination delivers a wealth of information while cutting out the clutter so that you only receive relevant philanthropic information. This will ensure no opportunity is ever missed!



Convenient Access To News & Obituaries

In partnership with Dow Jones, iWave brings you global news and obituaries from over 750 sources, as well as donor, company, executive, trustee, industry, and foundation information, **all in one place** so you can capture the full picture of your prospects and donors.



Eliminate The Noise

Searching the Web or using standard news alerts often delivers an overload of articles you can't use because the information is irrelevant, out-of-date, or from unreliable sources. Web searches are also contaminated with algorithms that feed you content the search engine wants you to see. iWave helps you cut through the clutter with expertly curated news and content from reliable sources within the past 5 years, so you can quickly discover the information you need.



Stay In The Know With iWave Alerts

The fundraising landscape is constantly changing and you need to stay up-to-date with what's happening with your prospects, your donors, your industry and more. iWave News Alerts are easy to set up and help you track subjects of interest by delivering daily updates within iWave.










Actionable Information To Achieve Your Goals

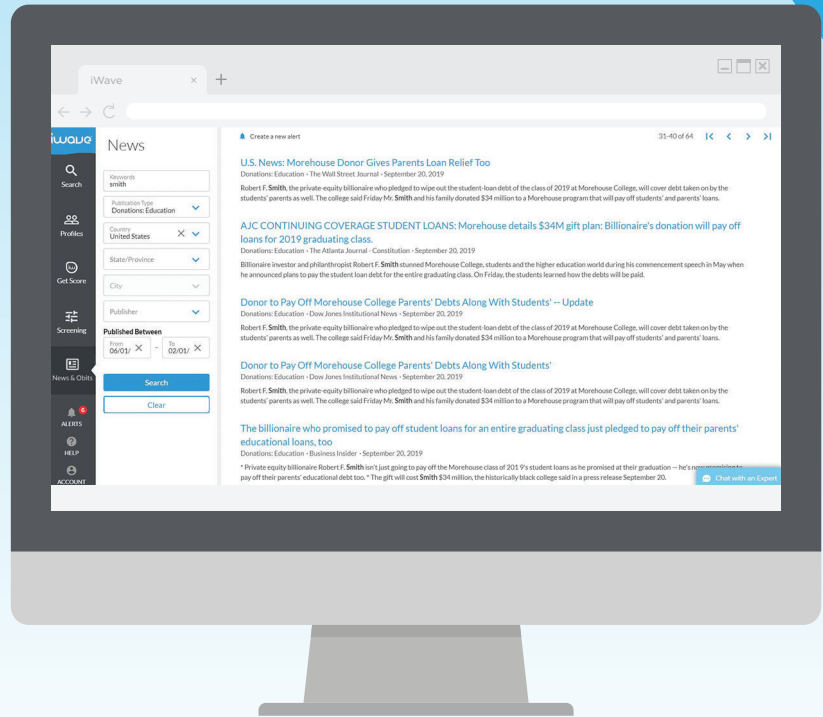
Whether you are a researcher, gift officer, marketer or executive, you can use iWave's news and obituaries search results to find new prospects, flag deceased constituents in your donor management system, see grants that have been awarded and their recipients, and gain a better understanding of your donors so you can move them through the donor journey.

How It Works:

STEP 1: PERFORM YOUR SEARCH

Using location, date, publisher, and keywords (e.g. a person's name, a town, a college, a hospital, a business, a non-profit, a grant), you can search within seven philanthropic-related categories:

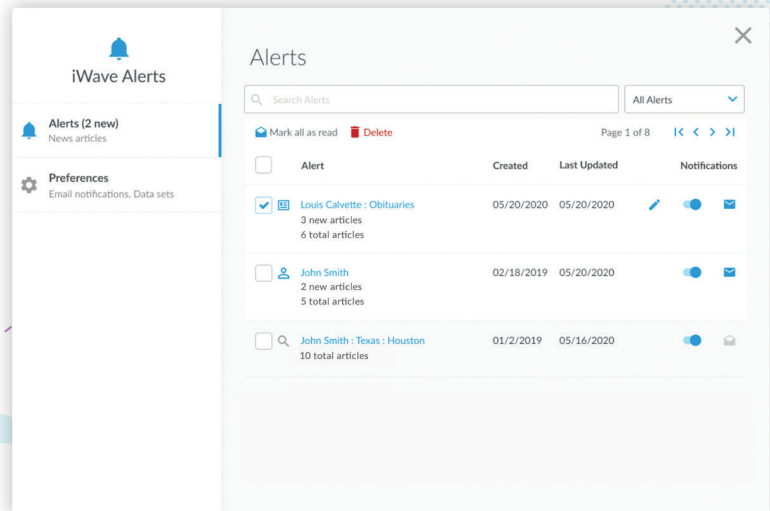
-  Official Obituaries
-  Obituary News
-  Lottery Winnings
-  Donations: Health Care
-  Donations: Education
-  Donations: Arts and Culture
-  Legal Matters



You can do a keyword search for interests (e.g. jazz music) and receive relevant philanthropic results about individuals or organizations, instead of the avalanche of content that would be provided from a generic search engine.

STEP 2: SET UP ALERTS

Once you have completed a successful search, you can save that search and receive daily alerts when there are new articles available that meet your search criteria.



With unlimited searches and alerts, you can easily find the information you need and stay up to date with your donors. Contact us to learn more.