

Streamline Your Fundraising Processes with the iWave API

Build efficiency into your fundraising with iWave's powerful API. It allows you to take advantage of iWave's screening capabilities from within your existing applications without any need for manual intervention.

Whether you're looking to integrate with your donor management system (DMS), or other fundraising applications, the iWave API will enrich existing data with iWave's billions of wealth and philanthropic records. This intel enables you to efficiently identify new prospects while learning more about your current donors' capacity and inclination to give. With the iWave API, you can focus time and effort on your top major gift prospects.



Use the iWave API to:

Score Prospects

Score your prospective and current donors directly within your DMS.

Simply send the API information of a single donor, multiple donors, or even an entire screening file to iWave and receive back **over 40 data points** for each iWave Score created.

iWAVE Profile

Peter Smith

PERSONAL INFORMATION
Spouse: Laura M. Smith
Address: 23 Smith Rd. Greenwich CT
Email: psmith@acme.com
Phone: 555-500-1115

EMPLOYMENT INFORMATION
Acme Inc., CEO, 2001-Present
Annual Salary: \$360,000

BOARD HIGHLIGHTS

Board Member	Bloomberg L.P.
Chair (2014)	College Advising Corps
Board Member	Prostate Cancer Foundation

DONATIONS
American Cancer Society: \$30,000
Greenwich General Hospital: \$90,000
University of Maine: \$50,000

Generate Profiles

The iWave API allows you to trigger a request to create a profile directly from your DMS. This request will return a link that can be stored within the record in your DMS.

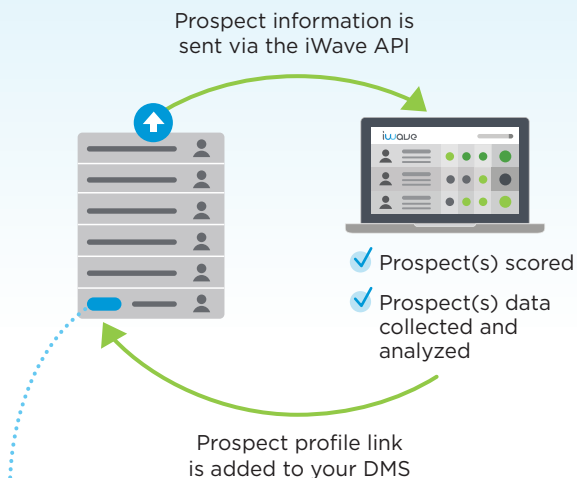
Any iWave user can easily access an iWave Profile from within the application.

With iWave, you can have confidence that you're asking the **right person**, for the **right amount**, at the **right time**.

How the iWave API Works

The API utilizes representational state transfer (REST) which allows for the sending of constituent information to iWave as well as the ability to receive iWave data back for storing in a DMS. Once a constituent has been scored, you can access a detailed iWave prospect profile via PDF, or simply click the profile URL within the DMS record to access the record in iWave.

With the iWave API, the data and inputs sent as well as what data is stored and the manner it is used is entirely customizable. This allows the opportunity for automation and customization for maximum flexibility.



iWave Profiles provide a wealth of information including:



What's Next?

The API is not a static solution! As our iWave product grows, so will the API. You can expect further enhancements as we continuously add to our suite of functionality.

Are you ready to get started?

Contact info@iWave.com or call us at **800-655-7729**

YOU'RE IN GOOD COMPANY WITH iWAVE



iWave's research platform helped us get 25% of the way to our goal with that one prospect alone. With iWave, I was able to gather and verify critical wealth and philanthropic information about a prospect that led to a \$10 million gift from that individual."

Dedan Brozino
Executive Director, Rose Bowl Legacy Foundation