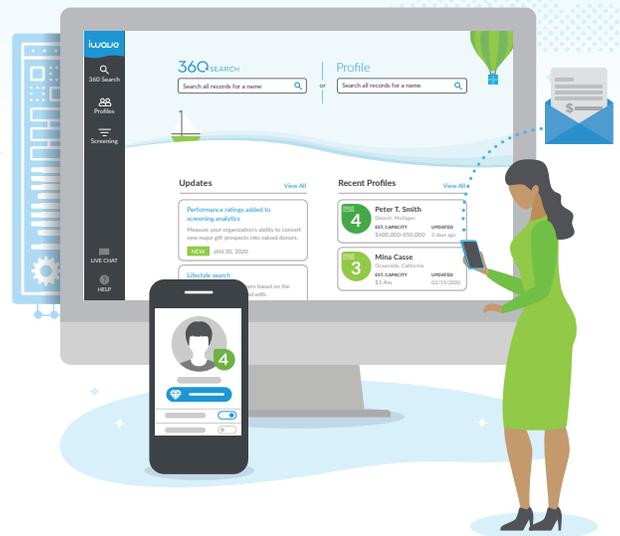


# Sophisticated Fundraising Intelligence with AI

**iWAVE'S FUNDRAISING INTELLIGENCE PLATFORM IS** built on next-generation architecture that leverages a modern design and intuitive layout to help you identify, cultivate, and retain donors in order to raise more major gifts. iWave enables development teams to segment hundreds or thousands of individuals you know little about into an actionable list of prospects who have capacity to give, are philanthropic, and are giving to organizations similar to yours.

iWave has revolutionized the nonprofit fundraising industry by offering the most comprehensive, most customizable, and most trustworthy wealth screening and prospect development platform. Before iWave, fundraising intelligence was slow, inaccurate, and unreliable. iWave is changing the story by providing every nonprofit regardless of size or industry with access to fundraising intelligence.



## Introducing Simpler, Smarter Donor Communications

Until now, personalized donor-centric communications have been time-consuming, placing capacity limits on the number of relationships frontline fundraisers could build and maintain. That's no longer the case. Together, Gravyty and iWave are paving a new path by combining fundraising intelligence with artificial intelligence to transform personalized outreach with your donors. This means working with confidence when finding prospective major gift donors and formulating targeted and specific major gift asks.

With **Gravyty Powered By iWave**, you're able to leverage billions of data points to strategically identify the individuals in a database while understanding their major gift potential. Using iWave's proprietary fundraising intelligence software, you can highlight prospective donors at the ideal time for discovery, cultivation, solicitation, and stewardship while Gravyty's artificial intelligence self-writes messaging for you to edit and send to the donor. Over time, Gravyty learns your writing style so you can spend less time sifting through data and more time building relationships with prospects and donors.

Harness the power of Gravyty's AI-enabled solutions and iWave's wealth and charitable giving data to transform your prospect pipeline and redefine what's possible in fundraising.

Together, Gravyty and iWave provide frontline fundraisers and researchers with tools to uncover and manage the relationships with the most important prospects and donors at the most opportune times with the first-of-its-kind streamlined and personalized donor-centric fundraising.

Ready to learn more? Book a demo today.

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