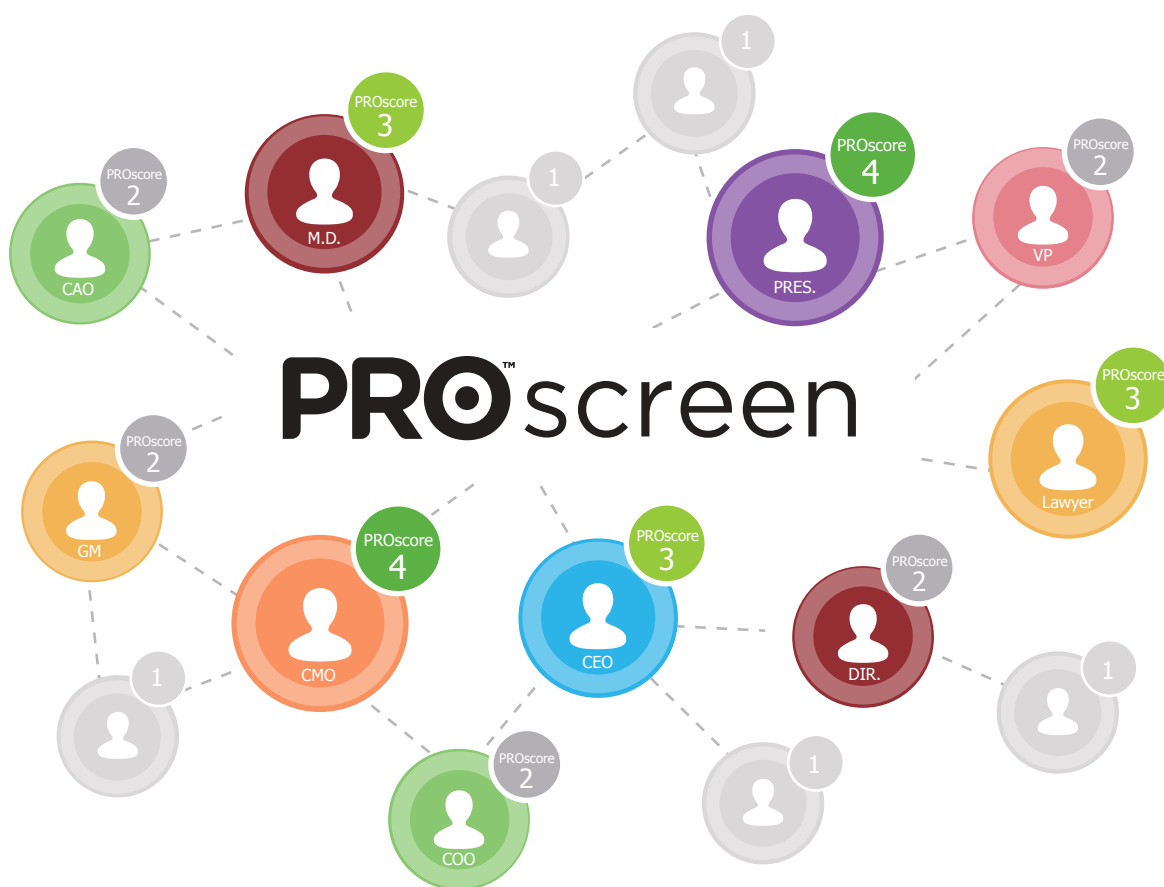


*Expensive, an incomplete picture, too many false positives, time consuming...* Sound familiar with wealth screening? Using a screening tool to segment donors and highlight top prospects is great, but historically, a screen takes a long time to prepare and results are immediately out of date. Introducing PROscreen, the only prospect screening tool that puts you in control, so you can have more confidence in the results. PROscreen is built on a foundation of customization and transparency that is the first of its kind.

Use PROscreen to build a prioritized list of potential donors that have the capacity *and* are inclined to give to *your* organization.

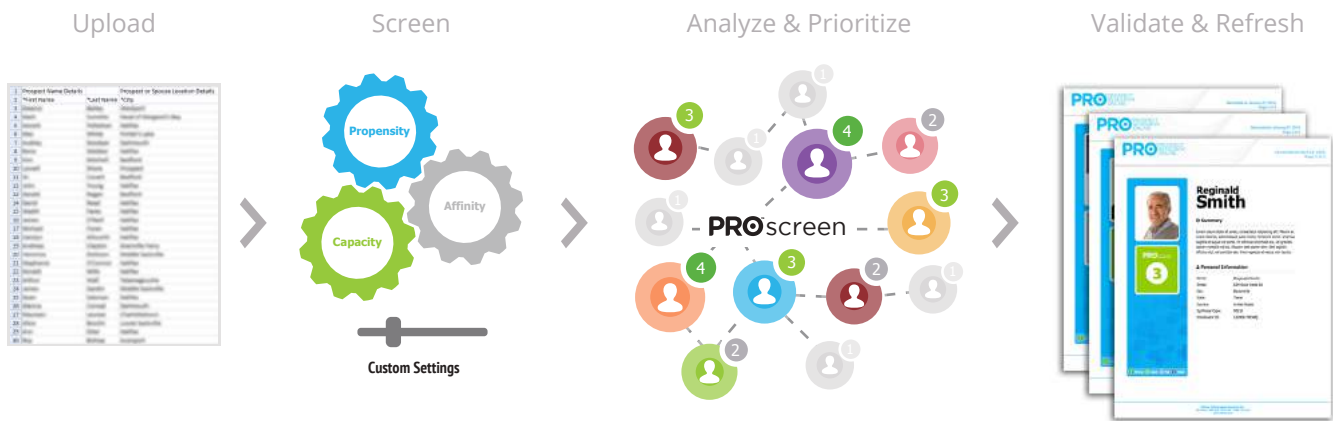


“This is exactly the transparency we're familiar with from iWave. The scores and ratings may not be validated and ready to use, but they're a starting point because PRO tells us where they came from and lets us adjust them.”



Donna Moriarty, Manager, Advancement Research  
Ryerson University

# A Simple Process...



## Built on Customization & Transparency

**PROscore:** For every individual screened, you receive a propensity, affinity/inclination, and **baseline capacity rating**, all of which make up an overall PROscore.

**Customization:** With PROscreen you can adjust the weighting of the scores' components, input the capacity ranges, select which records to include, and select the type of organization to rate your prospect's connection to.

**Transparency:** You can't trust results unless you know where they came from. PROscreen is the only tool that shows you how the scores were derived and what records they were based on.

**RFM Score:** Not only do we screen each individual across PRO's 800 million records, we also give you the opportunity to incorporate your own giving data and generate a Recency, Frequency, Monetary (RFM) score for each individual.

**Validation:** PROscreen results are not delivered and done. Within PRO you can validate, add/delete records, and refresh scores. Then simply export a spreadsheet to be uploaded into your Donor Management System (DMS).

**Pricing:** PROscreen pricing aligns to the way you work. It's designed to make it affordable to screen your entire donor database or smaller segments more often.

## Get Started Today

Book a demo or free trial at [www.iWave.com](http://www.iWave.com)

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Since 1991, iWave Information Systems has been developing software solutions that empower education, healthcare, and nonprofit organizations to raise more major gifts faster. We compile the best wealth, biographical, and philanthropic information in the industry and package it in easy to use tools that help researchers and fundraisers determine who to ask, how much to ask for, and when to ask. Better data, Smarter Research, and More Gifts with iWave.

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