

Key Benefits. *Increase your Fundraising Success.*

Prospect Research Online provides our subscribers with essential information as they source financial support from individuals, corporations and foundations.

We are continually amazed by how our subscribers come up with new ways to use PRO to empower their organizations in their fundraising initiatives. Just some of the ways our subscribers use PRO Include:

- Identify new sources of foundation funding
- Identify corporate matching gift programs
- Combining a group of data providers in one service
- Identify employees of matching gift companies
- Find lost alumni
- We help to identify who to ask for financial support
- Find out who is funding similar organizations to yours
- Track insider transactions of your prospects
- We help to identify when to ask for financial support
- Receive email alerts on your prospects
- Be notified of a prospect's promotion
- Research the charitable giving history of your donors
- Find new individual, corporate or foundation donors
- Identify new grant proposal opportunities
- Create a list of founders/CEO's for your next event
- Identify wealthy individuals in your zip code
- Search for your alumni in a particular state
- Find a company's matching gift request form
- Identify companies in specific revenue ranges
- Identify key people at foundations and companies
- Recruit board members for your nonprofit organization
- Research the grant activity of grant makers and grantees
- Search for specific people in the philanthropic community
- We help to identify how much to ask when seeking financial support
- Determine a company's eligibility requirements for matching employees' gifts
- Evaluate funding for similar organizations, or benchmark grant giving
- Get contact information including phone numbers and email for prospects
- Search by funder, grant recipient, grant size, grantmaking location, and grant-recipient NTEE code
- Be notified of mergers and acquisitions and the people who benefit from them
- Search political contributions of your prospects
- Reduce your time spent on prospect research
- Keyword search 990 forms

