



NOZA's database is comprised of detailed charitable gift information that has been collected from publicly available internet locations. We have developed proprietary technology to enable us to collect and store this unstructured and semi-structured information in a relational and searchable database.

Each "Noza Record" contains the following 12 fields:

Donor Name

- Name appears as it is found on the source document
- When available on the source document, this field will also contain donor's graduation year (for schools and universities), City/State of Donor, and business affiliation
- If the gift is a memorial or honorary gift, this field will usually include the honoree name as well (e.g. John Doe, In Honor of Jane Doe)
- Occasionally NOZA will identify a typographical error in the source document and make the corresponding correction

Dollar range of donation

- Gift amounts will include the range stated in the source document
- If the source document does not include data on the dollar amount of the gift, this field will state "Not Specified"
- Occasionally NOZA will identify a typographical error in the source document and make the corresponding correction

Gift Category

Each record is assigned one of the following gift categories:

- Annual Gift
- Capital Gift / Campaign Gift
- Cumulative Giving
- Endowment Gift
- Event Attendee
- Event Sponsor
- Founding Donor / Charter Donor
- Honorary Gift
- In-Kind Goods or Services



- Matching Gift / Challenge Gift
- Memorial Gift
- Monthly Gift
- Named Fund / Named Endowment / Area of Interest Fund
- Planned Gift / Legacy Gift / Deferred Gift / Bequest / Estate Gift
- Program Gift / Restricted Gift
- Scholarship Gift
- Vehicle Donation
- Consecutive Yearly Gifts, Past 2-4 Years
- Consecutive Yearly Gifts, Past 5-9 Years
- Consecutive Yearly Gifts, Past 10+ Years
- Unknown

**The assignment of the gift category designation is based upon the judgment of NOZA's analysts using the information contained in the source document; however, NOZA does not represent, warrant or guarantee the designation to be factually correct.*

Year that gift was received by recipient organization

- This field will either contain a single year, such as "2004", or a fiscal year "2003-2004", depending on how the recipient organization identified the time period
- Multi-year campaigns will either have the year in which the campaign honor roll was published, or the entire time span of the campaign, such as "1999-2002"
- If the source document does not indicate a time period, the "Year" field defaults to the year in which the source material was placed into the Database

Organization Name

Organization Name field is based on data contained in the organization's website

Organization City

Organization City field is based on data contained in the organization's website

Organization State



Organization State field is based on information contained in the organization's website

Organization Zip Code

Organization Zip Code field is based on information contained in the organization's website

Organization Homepage

Organization Homepage field is based on information contained in the organization's website

Recipient Organization Geographic Program Scope

- Each organization is identified as either LOCAL, NATIONAL, or INTERNATIONAL
- The geographic program scope is assigned by one of NOZA's analysts, and is intended to assist in identifying if the donor is a local donor, national donor or international donor
- "NATIONAL" is generally defined as any organization with programs that extend beyond the boundaries of the state in which the organization is located
- All 4-year higher education institutions are assigned the "NATIONAL" designation

The assignment of this designation is based upon the judgment of NOZA's analysts using the information contained in the source document; however, NOZA does not represent, warrant or guarantee the designation to be factually correct

Organization Activity Category

Each Record is assigned one or more of the following categories

- Arts, Culture, Humanities
- Hospital, Health Center
- Higher Education
- K-12 Education
- Environmental Quality, Protection, Beautification
- Animals, Wildlife
- Diseases, Disorders, Medical Research & Services



- Law, Legal Related
- Food, Agriculture, Nutrition
- Housing, Shelter
- Public Safety, Disaster Preparedness & Relief
- Recreation, Leisure, Sports, Athletics
- Youth Development
- Human Services – Comprehensive, Other
- International, Foreign Affairs, National Security
- Advocacy, Social Action, Civil Rights
- Community Improvement, Capacity Building
- Philanthropy, Volunteerism
- Religion Related, Spiritual Development
- Professional Associations, Business Promotion
- Library, Literacy Program
- Membership Organization (non-professional)
- Human Services – Elderly, Aging
- Human Services – Children, Families
- Human Services – Women
- Human Services – Mental Health
- Human Services – Job Development & Training

The assignment of the activity category designation is based upon the judgment of NOZA's analysts using the information contained in the source document; however, NOZA does not represent, warrant or guarantee the designation to be factually correct.

Hyperlink to Source Material

- NOZA does not cache web pages
- The hyperlinks will direct the user to the internet location where the data was located when it was initially located by NOZA
- NOZA does not represent, warrant or guarantee that this field will contain “live” links, neither does NOZA represent, warrant or guarantee that the link will be in the same form and substance as when NOZA first located the link (for example, a 2004 donor list may be replaced by a 2005 donor list)